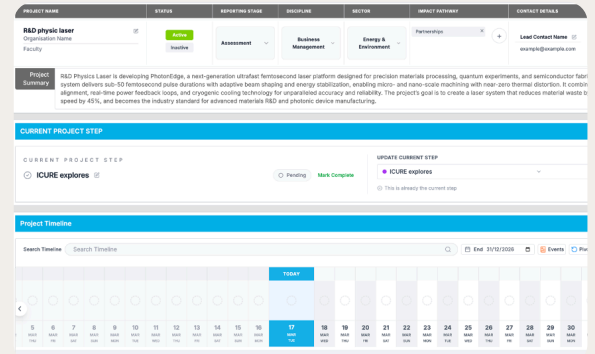




## Coordinate Your Pipeline Across the Research Organisation for Greater Impact

Atlas is a scalable cloud-based software that combines project management, reporting, data infrastructure, IP management and researcher training support.

Replacing fragmented systems with a single platform tailored to how universities actually work on commercialisation and impact.



## Complexities in Managing Ventures

Impact data sits across Teams, Excel, Access and innovation management solutions. Projects in your pipeline – from early-stage research through to ventures and spinouts – involve multiple teams: TTOs, partnerships, impact. But they can't easily work together on the same records.

**The result:** duplication of effort, unclear project status, academics waiting for support.

## HOW ATLAS SUPPORTS YOU

### Pipeline Visibility

Manage all projects in one portal, from early-stage research to trading ventures

Spot blockages before they impact progress

Easy pipeline reporting to key stakeholders

### Reduced Admin

One update, visible to all relevant teams

TTO staff spend less time on data entry, and more time with researchers

Pre-built frameworks allow academics to progress independently

### Coordinated Support

Impact officers, partnership teams, and external advisors work from the same record

Clear ownership and progress tracking

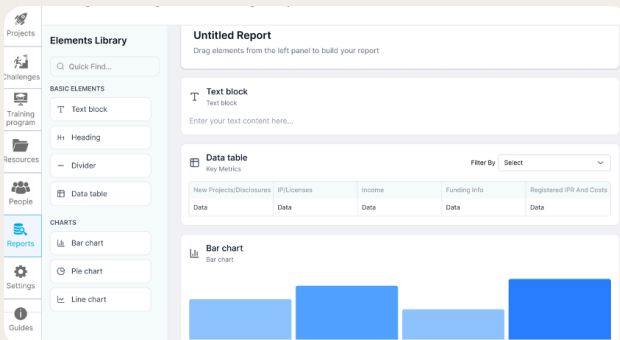
Integration of external support, advisors and investors

# CORE FEATURES

## Report on Projects

Build bespoke reports and easily download the insights you need.

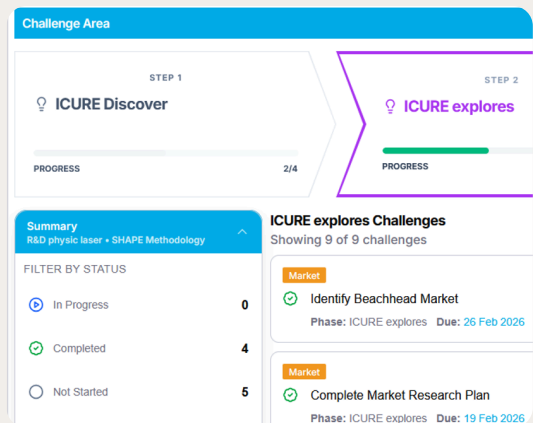
Or access your pipeline dashboard to see how your projects are progressing.



## Build Your Guided Pathway

Atlas takes researchers through key challenge areas to move their projects forward.

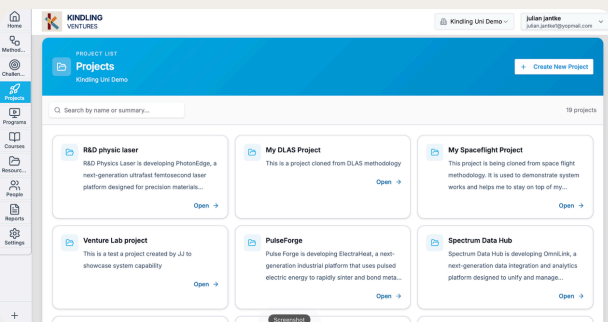
Creating guided pathways that empower them to work on their projects with minimum input.



## Simplify Management

View all your projects from one location, with real-time access for all project stakeholders in your team.

Researcher access allows you to conduct your project support work right in Atlas.



## Apply Key Methodologies

Select from one of our pre-built methodologies for advancing projects, or create your own methodologies.

Ability to build or integrate internal methodologies for project progression.

